

Navson is an international brand-driven beverage company, operating in many categories. The range of our portfolio coupled with our focused investment in growth categories ensures that we continue to build our market share and profitability.

From formation Navson has gained vast market and industry expertise in the FMCG arena and since 2003 has been a key territory partner of Marsan, supplying and aggressively promoting Saka Mineral Water within the UK and Europe.



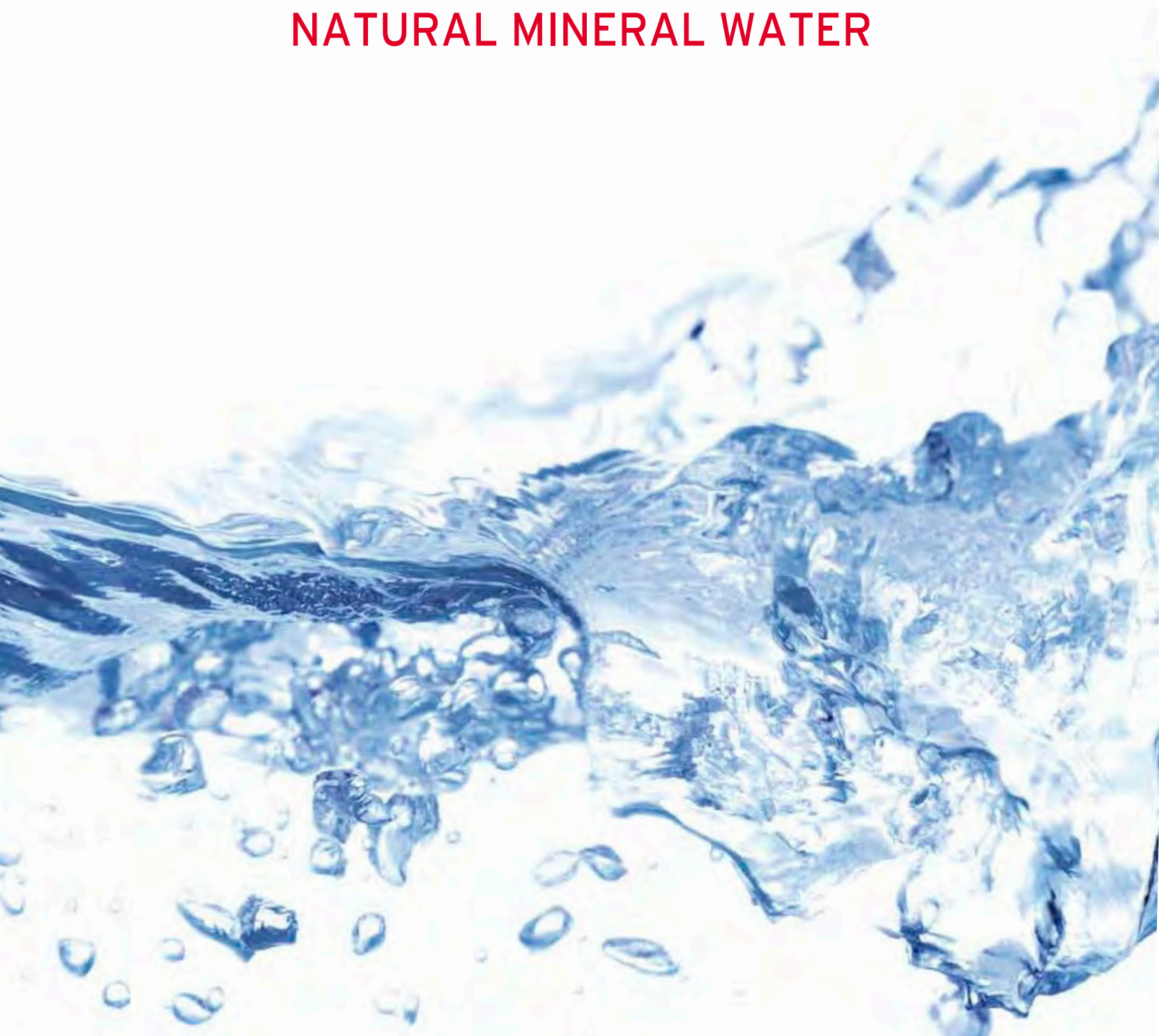
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**NATURAL MINERAL WATER**



# *Saka Natural Mineral Water*

Natural Mineral water is the purest water on the planet; it is created by nature, filtered by nature and has essential minerals added by nature. Untouched by human hand and bottled in a sterile environment, Saka reaches you as pure as nature intended.

Saka Natural Mineral Water is naturally filtered through the strata of the remote Koroglu Mountains and bottled at source under ultra-hygienic conditions. Saka has a unique balance of essential minerals, which gives it's smooth and exceptional taste.

Saka's purity of source, quality of water and natural mineral content are officially recognised by the SGS and the Fresenius Institute, which both help to ensure that Saka complies with set European directives.





Supporting the Future of British Sport



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NATURAL MINERAL WATER

## Product Range



330ml Screwcap &  
Sportscap

500ml Screwcap &  
Sportscap

1.5L

330ml, 500ml  
Multipack  
Screwcap & Sportscap

1.5 Multipack



# Product Details

## Mineral Content

Ca (mg/Lt)	29.8	HC03 (mg/Lt)	110
Ma (mg/Lt)	3.9	SO4 (mg/Lt)	8.6
Na (mg/Lt)	5.6	Cl (mg/Lt)	1.5
K	0.3	NO2 (mg/Lt)	not detected
pH	8.22	N03 (mg/Lt)	1.72
H2Si03 (mg/Lt)	17.2		

Total dissolved Minerals: 179 mg/Lt

SAKA Product Codes	Product Description	Units per case	Cases per pallet	Case barcode	Multi-pack barcode	Bottle barcode
SK0102	330ml Screwcap Multi-pack	4x6	130	8697520001130	8697520002137	8697520000232
SK0101	330ml x24	24	130	8697520006166	—	8697520000232
SK0104	330ml Sportscap Multi-pack	4x6	117	08697520006180	8697520002083	8697520000270
SK0103	330ml Sportscap x24	24	117	8697520006173	—	8697520000270
SK0106	500ml Screwcap Multi-pack	4x6	91	8697520001147	8697520000089	8697520000065
SK0105	500ml x24	24	91	8697520005947	—	8697520000065
SK0108	500ml Sportscap Multi-pack	4x6	91	8697520001154	8697520002090	8697520000287
SK0107	500ml Sportscap x24	24	91	08697520005572	—	8697520000287
SK0109	1.5l Multi-pack	4x3	56	8697520001161	8697520000034	8697520000072
SK0110	1.5L x 6	6	112	08697520005923	—	8697520000072
SK0111	1.5L x 12	12	56	8697520005930	—	8697520000072





## *Thirst Aid - Sponsorship*

Saka Natural Mineral Water continues to maintain strong alliances with a select range of events and affiliations with a number of Charitable organisations. The Saka ethos is to promote an active and healthier lifestyle and by supporting and pledging donations, to public charities and private foundations which embody this ethos, Saka is able to invest back into the community.

Our sports based relationships are becoming increasingly important as British Athletics gears up for the 2012 Olympic games to be held in London. Financial support to aspiring athletes could make all the difference.



SportsAid is the charity for sports people, helping to empower the next generation of young British sportsmen and women to succeed.

Saka Natural Mineral Water supports SportsAid by providing financial and event assistance. In addition, the SportsAid logo and the charities website are featured on all Saka Labels and packaging, in order to promote and raise awareness for SportsAid.



## The British 10K London Run

Saka Natural Mineral water is the main benefactor for this fantastic race through the heart of London. Since 2006, 90,000 bottles have been positioned around the race course every year, enough water to supply three bottles to every runner. As the British 10k London Run goes from strength to strength we will continue to meet its ever expanding need for hydration year on year.

Saka natural mineral water



activate a healthier lifestyle